Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661 Invoice # Invoice Date Invoice Month Invoice Period 08/27/12 - 09/17/12 09/23/12 September 2012 945742-1

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Advertiser Product Estimate Number Treasure Coast Jobs Coalit TREASURE CST. JBS CO 911917

> 09/11/12 - 09/17/12 06296811 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling

Order#

945742

Flight Dates

IDB# Advertiser Code | Product Code 1046 TCJC ORDR

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Attention: Accounts Payable 814 King St Ste 400 Alexandria, VA 22314

Smart Media Group LLC (VA)

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/14/12 09/14/12 Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	1	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/10/12 09/16/121	Spots/Week 1	<u>Rate</u> \$550.00					*****
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF F 09/14/12 11:53 PM Night	line	11:35-12:05AM	:3	0 TCJC0112	2TVH		\$550.00 NM
2 09/14/12 09/14/12 1230-1P Access Holly Class of Time - Pre-emptible with notice	/woc1230-1p	1	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
09/10/12 09/16/121	1	\$275.00					
Spots: # Ch <u>Day Air Date Air Time Desc</u> 1 WPBF F 09/14/12 12:42 PM 1230	ription -1P Access Hollywood	Start/End Time		h Ad-ID			Rate Type
T VVFBFF 09/14/12 12.42 PW 1230	-TP Access nollywood	1230-1p	:3	0 тсэс0112	ZIVH		\$275.00 NM
3 09/14/12 09/14/12 WPBF News 25 @ 5a Class of Time - Pre-emptible with notice	m 5-530am	1	:30	1	\$175.00	NM	
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 09/16/12	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF F 09/14/12 5:00 AM WPB	F News 25 @ 5am	5-530am	:3	0 TCJC0112	?TVH		\$175.00 NM
4 09/14/12 09/14/12 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1	:30	1	\$475.00	NM	¥4
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$475.00				•	W
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF F 09/14/12 5:42 PM M-F 5	pm News	5-6pm	:3	0 TCJC0112	TVH		\$475.00 NM
5 09/14/12 09/14/12 WPBF News 25 Morn Class of Time - Pre-emptible with notice	ings5:30-5:57am	1	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/10/12 09/16/121	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u>		Start/End Time	Lengti	n Ad-ID			Rate Type
1 WPBF F 09/14/12 5:40 AM WPB	F News 25 Mornings @	5:3(5:30-5:57am	:3) тсјс0112	TVH		\$225.00 NM
6 09/14/12 09/14/12 WPBF News 25 @ 6: Class of Time - Pre-emptible with notice	00Pl6-6:30PM	1	:30	1	\$775.00	NM	
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$775.00					, <u>.</u>
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Lengti	Ad-ID			Rate Type
1 WPBF F 09/14/12 6:21 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:30	тсэс0112	TVH		\$775.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Treasure Coast Jobs	Coalit TREASURE CST	T. JBS CO 911917

www.t	hewpbfchannel.d	com								
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	09/14/12	09/14/12	WPBF News 25 @ 6		1	:30	1	\$775.00	NM	
7	09/14/12 Class of Tim	09/14/12 ne - Fixed N	WPBF News 25 Mor on Pre-emptible	nings6-7 AM	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121		<u>Rate</u> \$450.00					
	Spots: # Ch 1 WP			cription BF News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс0112т	∵ H		<u>Rate</u> <u>Type</u> \$450.00 NM
8	09/14/12 Class of Tin	09/14/12 ne - Fixed N	Good Morning Amer on Pre-emptible	ca 7-9AM	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/10/12			<u>Rate</u> \$600.00	·				
	Spots: # Ch 1 WP			cription d Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112т	VH		<u>Rate Type</u> \$600.00 NM
5	09/17/12 Class of Tin	09/17/12 ne - Pre-em	M-SUN WPBF News	25 (11-11:35PM	1	:30	1	\$950.00	NM	
		Start Date 09/17/12	End Date MTWTFSS 09/23/12 1		<u>Rate</u> \$950.00					
	Spots: # Ch 1 WP			cription UN WPBF News 25 @ 1	Start/End Time		<u>h Ad-ID</u> 0 тсэс0112т	·∨H		<u>Rate Type</u> \$950.00 NM
10	09/17/12 Class of Tim	09/17/12 ne - Pre-emi	1230-1P Access Hol	lywoc1230-1p	1	:30	1	\$275.00	NM	
		Start Date 09/17/12			<u>Rate</u> \$275.00					
	Spots: # Ch 1 WP	Day Air	Date Air Time Des	cription 0-1P Access Hollywood	Start/End Time 1230-1p		<u>h Ad-ID</u> 0 тсэс0112т	VH		<u>Rate Type</u> \$275.00 NM
11	09/17/12 Class of Tim	09/17/12 ne - Pre-emi	Dr. Oz ptible with notice	4-5p	1	:30	1	\$525.00	NM	
	Weeks:	Start Date 09/17/12			<u>Rate</u> \$525.00	,,				
	Spots: # Ch 1 WP		<u>Date</u> <u>Air Time</u> <u>Desc</u> /17/12 4:37 PM Dr. 0		Start/End Time 4-5p		<u>h Ad-ID</u> 0 тсэс0112т	∿H	يان ال	<u>Rate Type</u> \$525.00 NM
12	09/17/12 Class of Tim	09/17/12 ne - Pre-emi	WPBF News 25 @ 5 optible with notice	am 5-530am	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 09/17/12			<u>Rate</u> \$175.00					
	Spots: # Ch 1 WP			cription BF News 25 @ 5am	Start/End Time 5-530am		<u>h Ad-ID</u> 0 тсэс0112т	VH		Rate Type \$175.00 NM
13	09/17/12 Class of Tim	09/17/12 ne - Pre-emi	M-F 5pm News ptible with notice	5-6pm	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 1	Spots/Week 1	<u>Rate</u> \$475.00			=		
	Spots: # Ch 1 WP		Date Air Time Desc /17/12 5:13 PM M-F		Start/End Time 5-6pm		<u>h</u> <u>Ad-ID</u> 0 тсэс0112т	VH		<u>Rate</u> <u>Type</u> \$475.00 NM
14	09/17/12 Class of Tim	09/17/12 ne - Pre-emi	WPBF News 25 More	nings5:30-5:57am	1	:30	1	\$225.00	NM	_
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 1	Spots/Week 1	Rate \$225.00			10.0	7 13 15 1	
	Spots: # Ch 1 WP	<u>Day Air</u>	Date Air Time Desc	ription BF News 25 Mornings @	Start/End Time		<u>h Ad-ID</u> 0 тсэс0112т	VH		<u>Rate Type</u> \$225.00 NM
15	09/17/12 Class of Tim	09/17/12 ne - Pre-emp	WPBF News 25 @ 6 otible with notice	:00Pl6-6:30PM	1	:30	1	\$775.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalif	TREASURE CST. JBS CO	911917

www.thewpbfchanne	el.com									
Line Start Date	End Data	Danasisti		04 - 4/5 - 4 T			Spots/		_	
Line Start Date				Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 09/17/12 Class of T	09/17/12 ime - Pre-em	WPBF No ptible with no	ews 25 @ 6:0 tice	0Pl6-6:30PM	1	:30	1	\$775.00	NM	
Weeks:	Start Date 09/17/12	09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$775.00					
Spots: # C			Time Descri 13 PM WPBF	ption News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 тсэс01121	ſVH		<u>Rate Type</u> \$775.00 NM
16 09/17/12 Class of T	09/17/12 ime - Fixed N	WPBF No	ews 25 Mornir	ngs6-7AM	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00	_				
Spots: <u>#</u> C 1 W			Time Descri		Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс01121	rvh .		<u>Rate</u> <u>Type</u> \$450.00 NM
17 09/17/12 Class of T	09/17/12 ime - Fixed N	Good Mo	rning America	7-9AM	1	:30	1	\$600.00	NM	
Weeks:	Start Date 09/17/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00	***			* '	
Spots: <u>#</u> C 1 W			Time Descrip 30 AM Good N	otion Morning America	Start/End Time 7-9AM		<u>h</u> <u>Ad-ID</u> 0 тсэс0112т	∵VH		<u>Rate</u> <u>Type</u> \$600.00 NM
18 09/15/12 Class of T	09/15/12 ime - Pre-em	Sat 6-7an	n News tice	Sat 6-7am	1-	:30	1	\$175.00	NM	
Weeks:		End Date 09/16/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$175.00	-				17
Spots: <u>#</u> C 1 W	h <u>Day Air</u> /PBF Sa 09		Time Descrip 13 AM Sat 6-7		Start/End Time Sat 6-7am		<u>Ad-ID</u>) тсјс0112т	∵ VH		<u>Rate</u> <u>Type</u> \$175.00 NM
19 09/15/12 Class of Ti	09/15/12 ime - Pre-em	Sat 7pm I	News tice	7-730pm	1-	:30	1	\$400.00	NM	
Weeks:		End Date 09/16/12	MTWTFSS 1-	Spots/Week	<u>Rate</u> \$400.00					
Spots: <u>#</u> Cl	h <u>Day Air</u> PBF Sa 09		Time Descrip 26 PM Sat 7pr	otion	Start/End Time 7-730pm		<u>Ad-ID</u>) тсэс0112т	∵H		<u>Rate</u> <u>Type</u> \$400.00 NM
20 09/15/12 Class of Ti	09/15/12 me - Pre-emp	GMA Satu	ırday 7-8am tice	Sat 7am-8am	1-	:30	1	\$375.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$375.00			•		
Spots: # Cl 1 W	h <u>Day Air</u> PBF Sa 09/		Time Descrip 7 AM GMA S	otion aturday 7-8am	Start/End Time Sat 7am-8am		<u>Ad-ID</u>) тсэс0112т	VH		<u>Rate</u> <u>Type</u> \$375.00 N M
21 09/15/12 Class of Ti	09/15/12 me - Pre-emp	Sat Jeopa otible with not	irdy ice	Sat 7:30-8PM	1-	:30	1	\$550.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u> 1-	Spots/Week 1	Rate \$550.00		:		<u></u>	
Spots: <u>#</u> Ct 1 W	n <u>Day Air</u> PBF Sa 09/	<u>Date</u> <u>Air</u> /15/12 7:3	Time Descrip 5 PM Sat Jeo		Start/End Time Sat 7:30-8PM		Ad-ID TCJC0112T	VH		<u>Rate Type</u> \$550.00 NM
22 09/15/12 Class of Ti	09/15/12 me - Pre-emp	Sat 8-9am otible with not	News ice	Sat 8-9am	1-	:30	1	\$375.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$375.00		.			
Spots: <u>#</u> Ch 1 Wi	n <u>Day Air</u> PBFSa 09/		Time Descrip 2 AM Sat 8-9a		Start/End Time Sat 8-9am		Ad-ID TCJC0112T	VH		<u>Rate Type</u> \$375.00 NM
23 09/16/12 Class of Ti	09/16/12 me - Pre-emp	Chris Matt		Sun 10-10:30AM	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS 1	Spots/Week 1	Rate \$225.00					
Spots: # Ch	Day Air	Date Air	Time Descript	tion	Start/End Time	Length	Ad-ID			Rate Type



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945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

www.t	hewpbfchannel	.com								
Line	Start Date	End Data	Description	Start/End Time	MORECC	1 anath	Spots/	Doto	Tuno	
					MTWTFSS	Length	Week	Rate	Туре	
23	3 09/16/12 Class of Tir	09/16/12 ne - Pre-emp	Chris Matthews of tible with notice	Sun 10-10:30AM	1	:30	1	\$225.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 09/	/16/12 10:21 AM Chris I	Matthews	Sun 10-10:30AM	1 :3	0 тсэс0112	TVH		\$225.00 NM
24	09/16/12 Class of Tir	09/16/12 ne - Pre-emp	Sun 6-7am News otible with notice	Sun 6-7am	1	:30	1	\$100.00	NM	10 11 11 11 11 11 11 11 11 11 11 11 11 1
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$100.00					,
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	I VVI	PBF Su 09/	/16/12 6:28 AM Sun 6-	/am News	Sun 6-7am	:3	0 TCJC0112	TVH		\$100.00 NM
25			otible with notice	630-7pm	1	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$375.00					
İ	Spots: # Ch			ption ,	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 09/	16/12 6:55 PM Sun 63	30pm News	630-7pm	:3	0 TCJC0112	TVH		\$375.00 NM
26	09/16/12 Class of Tir	09/16/12 ne - Pre-emp	GMA Sunday 7-8am otible with notice	Sun 7-8am	1	:30	1	\$275.00	NM	# ###
	Weeks:	Start Date 09/10/12		Spots/Week	Rate					77.41
	Spots: # Ch			1 ntion	\$275.00 Start/End Time	Lengt	h Ad-ID			Boto Tuno
		BF Su 09/	16/12 7:30 AM GMA S		Sun 7-8am		0 TCJC0112	TVH		<u>Rate Type</u> \$275.00 NM
27	09/16/12	09/16/12	Sun 8-9am News	Sun 8-9am	1	:30	1	\$275.00	NIM	
			otible with notice	Suir 0-9aiii		.30		\$275.00	NM	
		Start Date 09/10/12	09/16/121	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch	<u>Day Air</u> /BFSu 09	<u>Date Air Time Descri</u> 16/12 8:24 AM Sun 8-		Start/End Time Sun 8-9am		<u>h Ad-ID</u> 0 тсэс0112	TD/II		Rate Type
			*				U TCJCOII2	IVH		\$275.00 NM
28	09/13/12 Class of Tin	09/13/12 ne - Pre-emp	M-SUN WPBF News 2 otible with notice	5 (11-11:35PM	1	:30	1	\$950.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$950.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	7 7 7 7	BFIN 09/	13/12 11:26 PM M-SUN		11PM11-11:35PM	:3	0 TCJC0112	TVH		\$950.00 NM
			WPBF News 25 @ Noo on Pre-emptible		1	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week	<u>Rate</u> \$375.00					
	Spots: # Ch			otion '	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WP	BF Th 09/	13/12 12:30 PM WPBF	News 25 @ Noon	12pm-1230pm		0 TCJC0112	TVH		\$375.00 NM
30	09/13/12 Class of Tim	09/13/12 ne - Pre-emp	Dr. Oz tible with notice	4-5p	1	:30	1	\$525.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$525.00		****	- 104/		
	Spots: # Ch			otion	Start/End Time		n Ad-ID			Rate Type
	1 WP	BF Th 09/	13/12 4:12 PM Dr. Oz		4-5p	:30) TCJC0112	TVH		\$525.00 NM
			WPBF News 25 @ 5an tible with notice	1 5-530am	1	:30	1	\$175.00	NM	
			End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch			•	Start/End Time	Lenath	Ad-ID			Rate Type
	1 WP	BF Th 09/1		News 25 @ 5am	5-530am		тсэс0112	rvh		\$175.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.t	hewpbfchannel.	com								
Line	Start Date	End Date	Description	Start/End Time	MTHEFEC	Longth	Spots/	Poto	Tuno	
				Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32	09/13/12 Class of Tir	09/13/12 ne - Pre-emp	M-F 5pm News otible with notice	5-6pm	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch	<u>Day Air</u> PBF Th 09			Start/End Time		h Ad-ID			Rate Type
L					5-6pm		0 TCJC0112T			\$475.00 NM
33			WPBF News 25 Morr		1	:30	1	\$225.00	NM	-
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch 1 WF	Day Air PBF Th 09/		<u>ription</u> SF News 25 Mornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		th <u>Ad-ID</u> 10 TCJC0112T	∨H		<u>Rate Type</u> \$225.00 NM
34	09/13/12 Class of Tin	09/13/12 ne - Pre-emp	WPBF News 25 @ 6 otible with notice	00P 6-6:30PM	1	:30	1	\$775.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week	Rate \$775.00					
	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
L.,	1 WF	BFTh 09/	/13/12 6:26 PM WPB	F News 25 @ 6:00PM	6-6:30PM		0 TCJC0112T	VН		\$775.00 NM
35	09/13/12 Class of Tin	09/13/12 ne - Fixed No	WPBF News 25 Morr on Pre-emptible	nings6-7AM	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$450.00			·		
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		BF Th 09/	7.00	F News 25 Mornings	6-7AM	:3	0 TCJC0112T	√H		\$450.00 NM
36		09/13/12 ne - Fixed No	Good Morning Americ on Pre-emptible	ca 7-9AM	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 VVP	BF Th 09/		Morning America	7-9AM	:3	0 TCJC0112T\	√H		\$600.00 NM
37			M-SUN WPBF News otible with notice	· · · · · · · · · · · · · · · · · · ·	1	:30	1	\$950.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	<u>Spots/Week</u> 1	<u>Rate</u> \$950.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
Ĺ				JN WPBF News 25 @ 1	1PM11-11:35PM	:3	0 TCJC0112T\	/H		\$950.00 NM
38			WPBF News 25 @ Non Pre-emptible	oon 12pm-1230pm	1	:30	1	\$375.00	NM	
ĺ	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch		Date Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WP	BF F 09/	14/12 12:26 PM WPB	F News 25 @ Noon	12pm-1230pm	:3	0 TCJC0112T\	/H		\$375.00 NM
39	09/14/12 Class of Tim	09/14/12 ne - Pre-emp	Dr. Oz tible with notice	4-5p	1	:30	1	\$525.00	NM	
		Start Date 09/10/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$525.00	_				
	Spots: <u>#</u> Ch 1 WP		Date Air Time Desc 14/12 4:12 PM Dr. O		Start/End Time 4-5p		h <u>Ad-ID</u> 0 TCJC0112TV	/н		<u>Rate</u> <u>Type</u> \$525.00 NM
40	09/14/12 Class of Tim	09/14/12 ne - Pre-emp	WPBF News 25 @ 5a	m 5-530am	1	:30	1	\$175.00	NM	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		- 04.			
	Spots: # Ch	09/10/12 <u>Day Air</u>	09/16/121 Date Air Time Descr	1 ription	\$175.00 Start/End Time	Lengt	n Ad-ID			Rate Type



Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.t	hewpbfchanne	l.com									
Line	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
40	09/14/12 Class of Ti	09/14/12 me - Pre-em	WPBF I	News 25 @ 5ar	m 5-530am	1	:30	1	\$175.00	NM	
	Spots: # Ch	n <u>Day Ai</u>	ir Date A	ir Time Descri	ption News 25 @ 5am	Start/End Time 5-530am	-	th Ad-ID 0 TCJC0112	 ?т∨н		<u>Rate Type</u> \$175.00 NM
41	09/14/12 Class of Ti	09/14/12 me - Pre-em	M-F 5pr	n News	5-6pm	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12		Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch 1 Wi			ir Time Descri 5:17 PM M-F 5p		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 TCJC0112	2TVH		<u>Rate</u> <u>Type</u> \$475.00 NM
42	09/13/12 Class of Ti	09/13/12 me - Pre-em	WPBF I	News 25 Mornin notice	ngs5:30-5:57am	1	:30	1	\$225.00	NM	
	Weeks:		End Date 09/16/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$225.00			•		
	Spots: # Ch		r Date A	ir Time Descri	•	Start/End Time		h <u>Ad-ID</u> 0 TCJC0112	2т∨н		<u>Rate</u> <u>Type</u> \$225.00 NM
43	09/17/12 Class of Ti	09/17/12 me - Pre-em	WPBF I	News 25 @ 6:0	0Pl6-6:30PM	1	:30	1	\$775.00	NM	
	Weeks:		End Date 09/23/12		Spots/Week 1	<u>Rate</u> \$775.00					
	Spots: # Ch 2 WI	Day Ai	r Date A	ir Time Descri	•	Start/End Time 6-6:30PM		h <u>Ad-ID</u> 0 TCJC 0 112	2т∨н		<u>Rate</u> <u>Type</u> \$775.00 NM
44	09/17/12 Class of Tir	09/17/12 me - Fixed N	WPBF N	News 25 Mornir	ngs6-7AM	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/17/12			Spots/Week	<u>Rate</u> \$450.00			- <u> </u>	<u>-</u>	···
	Spots: # Ch 2 Wi	Day Ai	<u>r Date</u> A	ir Time Descri	•	Start/End Time 6-7AM		h <u>Ad-ID</u> 0 TCJC0112	2тvн		<u>Rate</u> <u>Type</u> \$450.00 NM
45	09/12/12 Class of Tir	09/12/12 me - Fixed N	Good M	orning America	7-9AM	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/10/12	<u>-</u>		Spots/Week 1	<u>Rate</u> \$600.00		-			
	Spots: # Ch 1 Wi	Day <u>Ai</u> PBFW 09		ir Time Descrip ':59 AM Good N	otion Morning America	Start/End Time 7-9AM		<u>h</u> <u>Ad-ID</u> 0 тсэс0112	?TVH		<u>Rate Type</u> \$600.00 NM
46	09/17/12 Class of Tir	09/17/12 me - Fixed N	Jeopard Ion Pre-emp	y otible	7:30-8PM	1	:30	1	\$1,700.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	Rate \$1,700.00	-				
	Spots: # Ch 2 WF	Day Air	r Date A	ir Time Descrip :53 PM Jeopar		Start/End Time 7:30-8PM		<u>h Ad-ID</u> 0 тсэс0112	?TVH		<u>Rate Type</u> \$1,700.00 NM
47	09/12/12 Class of Tir	09/12/12 ne - Fixed N	Nightline	e etible	11:35-12:05AM	1	:30	1	\$550.00	NM	
	Weeks:		End Date 09/16/12		Spots/Week 1	<u>Rate</u> \$550.00	<u>.</u>		****		
	Spots: # Ch 1 WF		r Date A	i <u>r Time</u> <u>Descrip</u> :55 PM Nightlir		<u>Start/End Time</u> 11:35-12:05AM		h <u>Ad-ID</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$550.00 NM
48	09/12/12 Class of Tir	09/12/12 ne - Pre-emp		Access Hollywotice	/oc1230-1p	1	:30	1	\$275.00	NM	
	Weeks:		End Date 09/16/12		Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: <u>#</u> Ch 1 WF	Day Air	Date A	r Time Descrip	•	Start/End Time 1230-1p	_	<u>h Ad-ID</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$275.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.1	thewpbfchannel.	.com									
Lino	Start Data	End Data	Door	intina	Start/End Time		1 anath	Spots/	Data	Tuna	
	Start Date		Descr	·	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
48	09/12/12 Class of Tir	09/12/12 ne - Fixed N	on Pre-er	News 25 @ Noon	n 12pm-1230pm	1	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/10/12	End Da 09/16/1		Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch 1 WF			Air Time Descrip 12:22 PM WPBF I		Start/End Time 12pm-1230pm		<u>th Ad-ID</u> 10 тсэс0112т	∨H		<u>Rate Type</u> \$375.00 NM
50	09/12/12 Class of Tin	09/12/12 ne - Pre-emp	Dr. Oz ptible with		4-5p	1	:30	1	\$525.00	NM	***************************************
	Weeks:	Start Date 09/10/12	End Da 09/16/1		Spots/Week 1	<u>Rate</u> \$525.00			· · · · · · · · · · · · · · · · · · ·		
	Spots: # Ch 1 WF		<u>Date</u> /12/12	Air Time Descrip 4:55 PM Dr. Oz	tion	Start/End Time 4-5p		<u>h</u> <u>Ad-ID</u> 0 тсэс0112т	VH		<u>Rate Type</u> \$525.00 NM
51	09/12/12 Class of Tin	09/12/12 ne - Pre-emp	WPBF	News 25 @ 5am notice	5-530am	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 09/10/12	End Da 09/16/1		Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: <u>#</u> Ch 1 WF	· - · -	Date	Air Time Descrip 5:00 AM WPBF I	tion	Start/End Time 5-530am		<u>h Ad-ID</u> 0 тсэс0112т	VH		<u>Rate Type</u> \$175.00 NM
52	09/12/12 Class of Tin	09/12/12 ne - Pre-emp	M-F 5	pm News notice	5-6pm	1	:30	1	\$475.00	NM	***
	Weeks:	Start Date 09/10/12		te MTWTFSS	Spots/Week 1	<u>Rate</u> \$475.00	11.0	7111	-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	Spots: # Ch 1 WP		<u>Date</u> /12/12	Air Time Descript 5:55 PM M-F 5pr		Start/End Time 5-6pm		<u>h</u> <u>Ad-ID</u> 0 тсэс0112т	VН		<u>Rate Type</u> \$475.00 NM
53	09/12/12 Class of Tin	09/12/12 ne - Pre-emp	WPBF	News 25 Morning	gs5:30-5:57am	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 09/10/12	End Dat 09/16/13		Spots/Week	<u>Rate</u> \$225.00	···				
	Spots: # Ch 1 WP		<u>Date</u> /12/12	Air Time Descript 5:39 AM WPBF N	<u>tion</u> News 25 Mornings @	Start/End Time 5:305:30-5:57am		<u>h Ad-ID</u> 0 тсэс0112т	VH_		<u>Rate Type</u> \$225.00 NM
54	09/12/12 Class of Tim	09/12/12 ne - Pre-emp	WPBF	News 25 @ 6:00 notice	PI6-6:30PM	1	:30	1	\$775.00	NM	
		Start Date 09/10/12	End Dat 09/16/1:		Spots/Week 1	<u>Rate</u> \$775.00			····		•
	Spots: # Ch 1 WP		Date 12/12	Air Time Descript 6:12 PM WPBF N	tion News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 тсэс0112т	√H		<u>Rate Type</u> \$775.00 NM
55	09/12/12 Class of Tim	09/12/12 ne - Fixed No	WPBF	News 25 Morning	js6-7AM	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/10/12		te MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00		· · · ·	·····		
	Spots: # Ch 1 WP		<u>Date</u> 12/12	Air Time Descript 6:40 AM WPBF N	<u>ion</u> lews 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс0112т	√H		<u>Rate</u> <u>Type</u> \$450.00 NM
56	09/12/12 Class of Tim	09/12/12 ne - Fixed No	Good I	Morning America	7-9AM	1	:30	1	\$600.00	NM	
	Weeks:	****	End Dat 09/16/12	e MTWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> BFW 09/	<u>Date</u> 12/12	Air Time Descript 8:54 AM Good Mo		Start/End Time 7-9AM		h <u>Ad-ID</u> 0 TCJC0112TN	/н		<u>Rate Type</u> \$600.00 NM
57	09/14/12 Class of Tim	09/14/12 ne - Fixed No	M-SUN	N WPBF News 25	(11-11:35PM	F	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	End Dat 09/16/12	e MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descript	<u>ion</u>	Start/End Time	<u>Lengti</u>	n Ad-ID			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.thewpbfchannel.com						
Line Start Date End Date Description Start/End Time	NT T 500	Longth	Spots/	Poto	Tuna	
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
57 09/14/12 09/14/12 M-SUN WPBF News 25 €11-11:35PM Class of Time - Fixed Non Pre-emptible	F	:30	1	\$1,000.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF F 09/14/12 11:29 PM M-SUN WPBF News 25 @	Start/End Time		h Ad-ID	270.41		Rate Type
			0 тсэс011			\$1,000.00 NM
58 09/14/12 09/14/12 WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible	F	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/12 09/16/12F 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF F 09/14/12 5:59 AM WPBF News 25 Mornings	6-7AM	:3	0 TCJC011	2TVH		\$450.00 NM
59 09/14/12 09/14/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	F	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/12 09/16/12F 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF F 09/14/12 7:51 AM Good Morning America	7-9AM	:3	0 тсэс011	2т∨н		\$600.00 NM
60 09/17/12 09/17/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	M	:30	1	\$375.00	NM	11.00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$375.00					Aller de Marie
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF M 09/17/12 12:26 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 TCJC011	2TVH		\$375.00 NM
61 09/17/12 09/17/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	M	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/17/12 09/23/12 M 1	Rate \$600.00	 "				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
1 WPBF M 09/17/12 8:29 AM Good Morning America	7-9AM	:30	0 TCJC0112	2TVH		\$600.00 NM
62 09/16/12 09/16/12 M-SUN WPBF News 25 (11-11:35PM Class of Time - Fixed Non Pre-emptible	S	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u> \$1,000.00				·	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WPBF Su 09/16/12 11:29 PM M-SUN WPBF News 25 @ 1	11PM11-11:35PM	:30	0 тслс0112	2T∨H		\$1,000.00 NM
63 09/16/12 09/16/12 Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice	S	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengti</u>	h Ad-ID			Rate Type
1 WPBF Su 09/16/12 11:56 PM Sun 11:35pm Late News	1135p-12am	:30	0 тсэс0112	TVH		\$350.00 NM
64 09/13/12 09/13/12 1230-1P Access Hollywoc1230-1p Class of Time - Pre-emptible with notice	T	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/12T 1	<u>Rate</u> \$275.00			<u>,</u>		
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 09/13/12 12:55 PM 1230-1P Access Hollywood	Start/End Time 1230-1p		n <u>Ad-ID</u>) TCJC0112	'TVH		<u>Rate</u> <u>Type</u> \$275.00 NM
65 09/13/12 09/13/12 WPBF News 25 Mornings6-7AM	T	:30	1	\$450.00	NM	φ2/3.00 ΝΝ
Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			·		(1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
09/10/12 09/16/12T 1 Spots: # Ch	\$450.00 <u>Start/End_Time</u>	Longth	n Ad-ID			Date Time
1 WPBF Th 09/13/12 6:39 AM WPBF News 25 Mornings	6-7AM		1 <u>A0-ID</u>) TCJC0112	TVH		<u>Rate Type</u> \$450.00 NM



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coali	TREASURE CST. JBS CO	911917

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ww.uiewpbioratitier.com					Spots/			
ne Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
66 09/13/12 09/13/12 Class of Time - Fixed No	Good Morning America on Pre-emptible	7-9AM	T	:30	1	\$600.00	NM	
Weeks: Start Date 09/10/12	End Date MTWTFSS 09/16/12T	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch <u>Day Air</u> 1 WPBF Th 09/	Date Air Time Descript 13/12 7:49 AM Good M		Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс011	2т∨н		<u>Rate Type</u> \$600.00 NN
67 09/12/12 09/12/12 Class of Time - Fixed No	WPBF News 25 Morning on Pre-emptible	s6-7AM	W,	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> 09/10/12	End Date MTWTFSSW	Spots/Week 1	<u>Rate</u> \$450.00	· ·				· · · · · · · · · · · · · · · · · · ·
Spots: <u>#</u> Ch <u>Day</u> <u>Air</u> 1 WPBF W 09/		<u>ion</u> lews 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс011	2тvн		<u>Rate</u> <u>Type</u> \$450.00 NM
68 09/12/12 09/12/12 Class of Time - Fixed No	Jeopardy on Pre-emptible	7:30-8PM	W	:30	1	\$1,700.00	NM	
Weeks: <u>Start Date</u> 09/10/12	End Date MTWTFSS 09/16/12W	Spots/Week 1	<u>Rate</u> \$1,700.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descript</u> 1 WPBF W 09/12/12 7:53 PM Jeopard		Start/End Time 7:30-8PM		<u>h Ad-ID</u> 0 тсэс011	2т∨н		Rate Type \$1,700.00 NM	
			Total Spots	(88			
						Gross Total		\$34,175.00
Payment Terms 30 Days					Agen	cy Commission		\$5,126.25
					<u>N</u>	et Amount Due		\$29,048.75